

MADDIE MCQUEEN

WORK EXPERIENCE

BRAND AMBASSADOR

Aug-Sept 2022

She So Corporate, Shein Pop-Up Shop, Dallas/San Antonio

- Promoted brand awareness and knowledge through a fun shopping experience
- Performed functions regarding set up and tear down of store
- Engaged with customers enthusiastically to drive sales and served as cashier

THEATRE DIRECTOR

2016-2022

Genesis Children's Theatre, Plano, TX

- Developed creative programming and implementation of the artistic vision and mentorship focus of Genesis Children's Theatre, in conjunction with the small team of directors
- Directed productions for beginning, intermediate, and advanced students, ages 3-18
- Taught and developed lesson plans for Summer Camps, Production Classes, and Skill Classes such as improv and audition technique
- Designed, built, and managed all aspects of technical elements involved in productions (scenic, costumes, lighting, sound, props, choreography, stage management, social media)
- Operated light, sound, and projections and served as stage manager for productions, including the annual fundraiser gala
- Acted as a spokesperson for the organization's artistic purpose via college auditions and social appearances
- Worked with Executive Director to maintain production budgets and scholarships
- Graphic designer of theater merchandise (t-shirts, show logos, and buttons)
- Served as Summer Intern Coordinator (2016 & 2017)
 - Trained and managed student interns in crafting technical elements and supporting the directors throughout Summer Camps and Summer Productions

SALES ASSOCIATE

2020-2022

Pure Barre, Plano/North Plano locations, TX

- Assisted with new membership sales by bringing new members to the studio, building a relationship, providing a positive experience, and successfully moving them through the sales process to a membership sale
- Maintained organization and cleanliness of the studio

TEACHING ARTIST

2016 - 2017

Tony-Award Winning Dallas Theater Center, Dallas, TX

- Lead, taught workshops for schools participating in Project Discovery program
 - Engaged high school students' minds prior to a DTC production to discuss and bring to light important concepts that will be covered in the performances

DISPLAY COORDINATOR, INTERIM

2017

Anthropologie, Willow Bend Mall, Plano, TX

- Crafted and built practical and artistic displays/installations that cultivate a compelling and engaging environment for the Anthropologie customer
- Assisted Visual Merchandising in creatively designing and developing the floor presentation

CUSTOMER ASSOCIATE

2016-2017

Anthropologie, Willow Bend Mall, Plano, TX

- Supported the customer experience through extraordinary service
- Processed cash and credit payments as a cashier, using point-of-sale (POS) systems during Black Friday and other busy seasons
- Assisted receiving associate with unloading, checking in, and stocking all merchandise in retail store

SUBSTITUTE TEACHER

2016-2018

Frisco Independent School District, Frisco, TX

BARISTA

2016

Starbucks, Frisco, TX

ENTERTAINMENT CHARACTER PERFORMER

2015-2016

Walt Disney World, Disney College Program, Orlando, FL

- Sought out interactions with Disney Guests to enhance their "Disney Stay" through entertainment experiences such as on-stage greetings and dance parties



CONTACT

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☎ 469-766-3645

📍 Dallas, TX

EDUCATION

BAYLOR UNIVERSITY, Waco, TX

Bachelor of Fine Arts, Theatre Performance

- Class of 2015, Summa cum laude
- Outstanding Senior in Theater Department
- Baylor University Theatre Student Society (2013-2015)
- Sing Alliance Member (2011-2013)

EXPERTISE

- Theater Directing
- Visual story-telling
- Customer Care

SKILLS

- Creative, Flexible, Driven
- Enthusiastic hospitality personality
- Self-motivated
- Manages time effectively
- Organized with multi-tasking skills
- Cooperates well with others
- Builds upon given concepts
- Openly expresses ideas
- Provides strategic solutions
- Willingness to learn
- Enhancing brand presence
- Craftsmanship abilities
- Proficient in: Microsoft Office, Google Drive, Adobe Illustrator, ClubReady, Social Media (Facebook, Tiktok, Instagram, Twitter, Pinterest)